

BrightPitch

Founder/CEO: Subhransu Sekhar Choudhury

Student ID: B224054, 2nd Year, Department of Electronics & Telecommunication

About the Startup: BrightPitch is a Social Media Management Company. It specializes in building, managing, and scaling social media presence for brands and individuals.

Achievements: Till date, we have successfully managed a combined social-media strength of over 200 million followers across diverse platforms. Some highlights include:

- Guest Speaker at prestigious institutions including Christ University, Bangalore, IIT Jodhpur, MGIT Hyderabad, VIT-AP (Vellore Institute of Technology)
- Featured in newspapers on 26th February for hosting a large scale social media workshop with over 250 students.



Code-X-Novas

Founder/CEO: Sambit Pradhan

Student ID: B2223053, 3rd Year, Department of Electronics and Telecommunication

About the Startup: Code-X-Novas delivers custom, end-to-end digital solutions that are reliable, innovative, and scalable. From websites & apps to AI-driven automation, eCommerce systems, and EdTech solutions, we empower businesses with technology that drives growth. The Code-X-Novas family is growing, currently consisting of 20 members across development, design, and AI core team members. Some of the services offered include Custom Website & App

Development (Frontend + Backend), UI/UX Design (Figma-based, responsive & modern), AI Agent Development & ML Solutions, Custom LMS (Learning Management Systems) for EdTech, eCommerce Platforms (Shopify, WooCommerce, custom), Digital Marketing – SEO, Social Media Strategy, Branding, Hosting, Domain & SSL Setup, Post-launch Maintenance & Support.



Achievements:

- Delivered 50+ real-world projects in web & app development.
- Represented India at the AI Festival in Dubai.
- Recognized among India's Top 75 Emerging Startups.
- Trusted by clients across EdTech, eCommerce, FMCG, NGOs, and Healthcare.
- Known for transparent communication and milestone-based delivery.
- Successfully serving domestic & international clients (India, Canada, UAE).

Chitralai

Founder/CEO: C Sai Niranjan

Student ID: B222017, 4th Year, Department of Electronics & Telecommunication

About the Startup: This AI-powered photo management application aims to revolutionize photo sharing for event organizers, communities, and organizations. Its mission is to simplify photo organization and distribution through AI-driven features like selfie-based retrieval, AI powered photo management and photo-sharing application.

The target audience include event organizers, communities, gated communities, colleges, schools, enterprises, corporates, weddings, politicians.

Achievements: Chitralai strengthened its footprint in event tech and forged impactful partnerships both within the startup ecosystem and academia.

- Official Photo-Sharing Partner for The August Fest, one of India's largest startup festivals, where Chitralai enabled seamless photo discovery for attendees.
- Chitralai joined Student Tribe and TiE Vizag, and many others providing our AI-powered photo management platform at their events.
- Delivered a pitch at the Shark Tank India Selections, advancing to Phase 2 and showcasing Chitralai's vision and unique approach to AI-driven event photo management.
- Showcased our application in the RTIH Vizag spoke inauguration event, engaging with innovators and entrepreneurs and contributing to the local startup ecosystem including a lot of politicians, HNIs and IAS officers.
- Held a strategic meeting with Prof. GP Rajasekhar, Vice Chancellor of Andhra University, opening avenues for collaboration in digital photo management for campus events.
- Engaged with Mr. Nirmal Rao, CMO and Dr Raja Pappu, Dean of GITAM University, exploring ways to bring secure, AI-powered photo sharing to university programs and initiatives.



Scatterwings Infotech Solution

Founder/CEO: Pinaki Ranjan Das

Student ID: B422038, 4th Year, Department of Information Technology

About the Startup: Scatterwings is a next-generation IT services and consulting firm dedicated to empowering Indian Micro, Small, and Medium Enterprises (MSMEs). We develop innovative technology solutions combining SaaS, AI, and hardware integration to address the most pressing challenges faced by MSMEs.



From simplifying operations to enabling digital transformation, Scatterwings bridges the gap between traditional business practices and future-ready technology. Our flagship product, My Core ERP, is designed as an all-in-one management system to help MSMEs streamline finance, sales, HR, CRM, POS, and operations through automation and intelligent analytics. Our approach combines affordability, simplicity, and scalability, ensuring even the smallest businesses can adopt future-ready solutions without heavy costs or technical expertise.

Achievements:

- **ERP Solutions:** Development and deployment of My Core ERP, offering core modules like Finance, Sales, Operations, HR, CRM, POS, and AI-driven automation.
- **Technology Services:** Providing IT consulting, SaaS solutions, and hardware-software bundled offerings tailored to MSME needs.
- **Future Verticals:** Expanding into financial services (lending, credit), B2B platforms (manufacturer-retailer connect), workforce skill platforms, and infrastructure support for energy, logistics, and warehousing.
- **AI Integration:** Building advanced AI assistants to help business owners make data-driven decisions through intuitive voice and analytics interfaces.